



SUNRISE HOMES

Over fifty years of outstanding value

www.sunrisehomes.com

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Sunrise Homes Celebrates 50 Years of Area Homebuilding in 2008
*Company to Participate in ABC's "Extreme Makeover: Home Edition" to be
Filmed in New Orleans*

SLIDELL, La --Sunrise Homes, a diversified land acquisition, development and construction company specializing in value oriented single and multi-family communities, celebrates 50 years of regional homebuilding this year. In recognizing this hallmark year, the company has agreed to participate in an upcoming episode of ABC television's "Extreme Makeover: Home Edition," to be filmed in a New Orleans' neighborhood March 6-7, 2008. The show will air at the end of the summer as the network's season finale as a special two hour show. The show airs on Sundays at 8 p.m. on ABC (Ch 8).

Each episode of Extreme Makeover: Home Edition is self-contained and features a race against time on a project that would ordinarily take at least four months to achieve, involving a team of designers, contractors and several hundred workers who have just seven days to totally rebuild an entire house -- every single room, plus the exterior and landscaping. The work is done free of charge to help families in need.

"We were honored to have been approached by "Extreme Makeover" and offered an opportunity to help a local family in need make their home one they can be proud of," said Mr. Larry Kornman, President of Sunrise Homes. "It is our strongly held belief that we are growing with the communities we have helped to create. We have been the beneficiaries of the faith and good will of those communities and we are eager to give back. The philosophy at our company is very much in keeping with that of this show."

"Extreme Makeover: Home Edition" is currently ranked among the nations' top 10 highest-rated television shows, averaging 17 million viewers. It is consistently the strongest family hour on television.

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Sunrise Homes was founded in 1958 by the late Charlie Kornman. Combined with affiliates in commercial construction, property management and mortgage investment, the Sunrise family of companies is one of the largest and most integrated real estate development firms in Southeast Louisiana and the Mississippi Gulf Coast.

When he launched his company from Sunrise, La., Charlie Kornman had few resources but big dreams. He knew that by offering customers superior quality and value through economies of scale and highly efficient design, purchasing, scheduling and construction management techniques he could build something special.

From those modest beginnings Sunrise has grown, developing and building more than 1,100 multi-family units, 25,000 square feet of office space, 200,000 square feet of retail shopping space and homes for over 8,000 families in more than 20 residential communities. Still a closely held family company after 50 years in business, Sunrise continues to focus on delivering the highest quality home in the most desirable neighborhoods at the best possible price - a strategy that has allowed the company to endure and prosper where others have faltered.

Over the years this objective has become an integral part of the company's culture and to this day, Charlie Kornman's original decree to "... always provide the best possible housing value" is what drives the people at Sunrise Homes.

About ABC-TV's Extreme Makeover: Home Edition:

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as best Reality Program (non-competitive), is in its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the president of Endemol USA.